



# August 21 & 22, 2010

www.cotatifest.com E-Mail: info@cotatifest.com

707-664-0444

P.O. Box 809, Cotati, California 94931

## Levels of Sponsorship 2010 Cotati Accordion Festival

### Accordion Angel: \$10,000

Two Life-time season passes  
Logo on highway banners  
Logo on T-shirts  
Logo on poster  
Logo on CAF website  
Banner on main stage  
Full page ad in program  
Logo on admission ticket  
Souvenir package containing four T-shirts,  
four hats, four posters, four pins

Listing as Accordion Angel in all print and  
radio advertising  
Listing as Accordion Angel in all press  
releases including ad in  
*The Community Voice*  
Periodic stage mention  
All access to hospitality tent  
50 complimentary tickets to the Festival  
*This level also has the option to sponsor a  
stage, either the main stage, polka tent or  
side stage*

### Platinum Sponsor: \$5,000

Logo on highway banners  
Logo on T-shirts  
Logo on poster  
Logo on CAF website  
Banner on main stage  
Full page ad in program  
Logo on admission ticket  
Souvenir package containing two T-shirts,  
two hats, two posters, two pins

Listing as Platinum Sponsor in all print and  
radio advertising  
Listing as Platinum Sponsor in all press  
releases including ad in *The Community  
Voice*  
Periodic stage mention  
All access to hospitality tent  
30 complimentary tickets to the Festival  
*This level also has the option of sponsoring  
a stage, either main stage, polka tent, or  
the side stage*

### Gold Sponsor: \$2,500

Logo on T-shirts  
Logo on poster  
Logo on CAF website  
Banner to stage right  
1/2 page ad in program  
Logo on admission ticket  
Souvenir package containing two T-shirts,  
two hats, two posters, two pins  
Listing as Gold Sponsor in all print and  
radio advertising

Listing as Gold Sponsor in all press releases  
including ad in *The Community Voice*  
Periodic stage mention  
All access to hospitality tent  
15 complimentary tickets to the Festival  
*This level also has the option of sponsoring  
a stage, either main stage, polka tent, or  
the side stage*

*Additional Sponsorship Levels on next page*





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*2010 Cotati Accordion Festival*  
*LEVELS OF SPONSORSHIP (continued)*

**Silver Sponsor: \$1,000**

Logo on CAF website  
Banner to stage right  
1/4 page ad in program  
Souvenir package containing two T-shirts, two hats,  
two posters, two pins  
Listing as Silver Sponsor in all print and radio  
advertising  
Listing as Silver Sponsor in all press releases including  
ad in *The Community Voice*  
Periodic stage mention  
All access to hospitality tent  
12 complimentary tickets to the Festival

**Bronze Sponsor: \$500**

1/4 page ad in souvenir program  
Listing as Bronze Sponsor in all print and radio advertising  
Listing as Bronze Sponsor in all press releases including ad  
in *The Community Voice*  
Periodic stage mention  
10 complimentary tickets to the Festival

**Contributing Sponsor: \$250**

Listing as Contributing Sponsor in all print and radio  
advertising  
Listing as Contributing Sponsor in all press releases  
including ad in *The Community Voice*  
Periodic stage mention  
8 complimentary tickets to the Festival

**Supporting Sponsor: \$100**

Listing as Supporting Sponsor in souvenir program  
Periodic stage mention  
2 complimentary tickets to the Festival