

The TWENTY-SECOND Annual

August 18 & 19, 2012

TWO WEEKS BEFORE LABOR DAY

www.cotatifest.com E-Mail: info@cotatifest.com

707-664-0444

Tickets & Lodging: 1-888-559-2576

P.O. Box 809, Cotati, California 94931



Donations & Sponsorships Gratefully Accepted

Advertising & Booths: Linda Conner

Voice: 707-585-2910 Fax: 707-585-2920 Email: geolinda@pacbell.net

THE COTATI ACCORDION FESTIVAL IS A NON-PROFIT ORGANIZATION WHICH BENEFITS THE COTATI/ ROHNERT PARK SCHOOLS PERFORMING ARTS, MUSIC PROGRAMS AND OTHER LOCAL YOUTH ORGANIZATIONS.

ADVERTISING RATES and SIZES Souvenir Program

DEADLINE FOR ADVERTISING - JULY 13, 2012

Ad Size	Rates
Back Cover (Full Color) 4-3/4" W x 7-3/8" H (<i>Less \$50 when combined with booth rental</i>)	\$1500
Inside Cover Full Page (Full Color) 4-3/4" W x 7-3/8" H (<i>Less \$50 when combined with booth rental</i>)	\$700
Inside Cover Half Page (Full Color) 4-3/4" W x 3-5/8" H (<i>Less \$25 when combined with booth rental</i>)	\$500
Interior Full (black & white) 4-3/4" W x 7-3/8" H (<i>Less \$50 when combined with booth rental</i>)	\$390
Interior Full (Full Color NEW) 4-3/4" W x 7-3/8" H (<i>Less \$50 with booth rental</i>)	\$450
Interior Half (black & white) 4-3/4" W x 3-5/8" H (<i>Less \$25 when combined with booth rental</i>).....	\$235
Interior Half (Full Color NEW) 4-3/4" W x 3-5/8" H (<i>Less \$25 with booth rental</i>).....	\$270
Interior Quarter (black & white) 2-1/4" W x 3-5/8" H (<i>Less \$15 when combined with booth rental</i>)...	\$125
Interior Quarter (Full Color NEW) 2-1/4" W x 3-5/8" H (<i>Less \$15 with booth rental</i>)	\$150

Attention Booth Vendors:
When you reserve booth space for both days, you receive a discount on your ad.
\$15 discount for 1/4 page ads; \$25 discount for 1/2 page ads; \$50 discount on full page ads.
Be sure to indicate you are a vendor when placing this reservation to receive the discount.

Rates include ad design and production. *Premium ad placement is done on a first-come, first-served basis.*
MAKE YOUR RESERVATIONS EARLY!

Please make check for Advertising Space payable to: Cotati Accordion Festival.

PAYMENT DUE UPON APPROVAL OF PROOF

Thank You!

Advertiser: _____

Ad Size: _____

Authorized Signature & Date: _____

Cotati Accordion Festival SPONSORS

Please join us!

Call **707-664-0444**



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